



Presentation and Discussion Item 10

ORANGE COUNTY FAIR SPONSORSHIP

April 24, 2024



Water Bottle Refilling Stations Presenting Sponsor

- Four custom-wrapped chilled water bottle refilling stations located throughout the Fairgrounds
- Enhance awareness about Mesa Water and the high-quality water the District provides



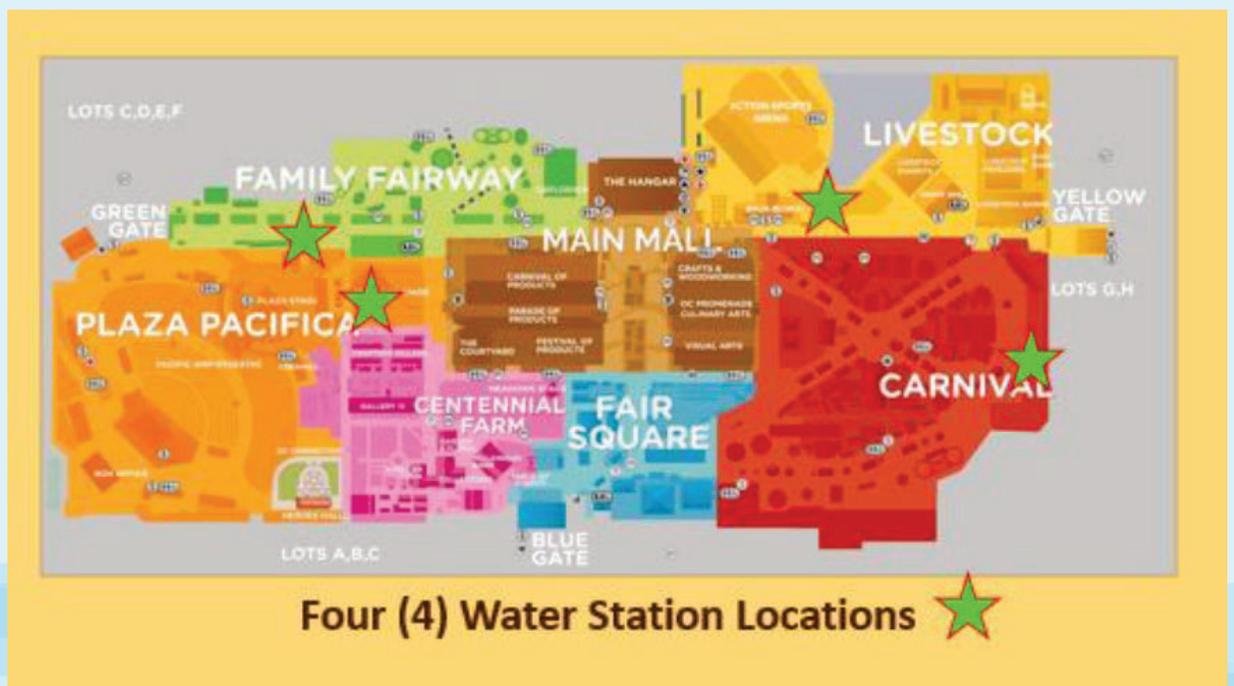
Water Bottle Refilling Stations



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Water Station Locations



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Additional Presenting Sponsor Benefits

- Co-branded social media posts on OC Fair's social media platforms
- Mesa Water logo and hyperlink to website on OC Fair webpages promoting chilled water bottle refilling stations
- Mesa Water sponsorship of chilled water bottle refilling stations included in OC Fair press release
- Name/logo inclusion:
 - Onsite collateral, print and digital advertising, @The Fair e-newsletter, summer issue and on the 2024 OC Fair website with a link to the sponsor website
- Invitation to Business Development Dinner



TOTAL COST: \$15,000



QUESTIONS?

